

ABIRIA CARD

Introduction

Abiria Card is a stored value-based contactless smart card designed specifically for public passenger transport (buses, taxis, ferries, trains, road toll and parking). The card is loaded with e-money and used by a card holder to pay for fares; but can also be used for other micro payments. TapToPay offers both hardware & software in Canada, USA and China. The Company also offers Smart card reader solutions to Hong Kong and Singapore.

Abiria Card is powered by TapToPay Ltd (a subsidiary of Advanced Card Systems (ACS) based in Hong Kong). TapToPay has partnered with local investors, a local bank and a local mobile service provider to offer an Automatic Fare Collection (AFC) solution for passenger transport operators. Kenya Bus Service Management Ltd has been chosen to pilot its entry in Kenya.

TapToPay operates across many countries worldwide where it offers End-to-end solutions in Malaysia, Philippines and Colombia. In Africa, TapToPay is in Nigeria. While in East Africa, TapToPay AFC solutions are now in Kenya, Rwanda and Uganda.

Public passenger transport challenges in Kenya can only be solved by adoption of Intelligent Transport Solutions (ITS). **Abiria Card** is an ITS solution that will provide data and statistics that are of great value to public transport planners in government and county transport authorities.

Why Abiria Card?

In Kenya, transport operators lose in excess of 10% of their revenue through leakages. **Abiria Card** has been introduced to solve operator's concerns.

Abiria Card;

- Assists in revenue accounting
- Eliminate theft of cash from staff
- Reduces cash pilferage
- Deters corrupt practices
- Reduces problems and costs associated with selling paper tickets
- Assists in data collection to be mined by backend office
- Reduces high costs of handling and securing cash
- Reduces stage dwell time

This contactless e-Purse has been introduced to solve passenger problems. **Abiria Card** adds convenience, security, flexibility and speed to your payment transactions.

Abiria Card;

- Is small - it fits in everyone's pocket
- Is secure, can't be read, copied, manipulated with, counterfeited or duplicated
- Protects privacy such as removing your wallet in public
- Can assist you budget for monthly transport costs
- Assists conductors to serve passengers faster
- Eliminates the risk of carrying cash
- Introduces an environment of self-service
- Eliminates change hassles for both conductors and passengers

In Nairobi Abiria Card is available at:

- Kencom Bus stop
- Ambassador Hotel bus stop
- General Post Office (GPO)
- Community
- Kenyatta National Hospital
- Central Bus Station
- Kibera
- Utawalla
- Kawangware

Acquiring a new Abiria card

- User must go to sales or reloading stations.
- User must present an identification card and fill in registration form.
- On acquiring the card, user must load the card with a minimum of Kshs. 200.00.
- User then receives the card from the cashier ready for use.
- The card shall retain a deposit of Kshs. 50.00 refundable on return of Abiria Card.

How to use Abiria Card

- Board selected KBS buses that support Abiria Cards
- Tap your card once on the validator in the bus as shown
- In case one has a problem ask the Conductor

Pilot Routes that support Abiria Card

- City Centre – Community – Ngong Road – Kibera and Back
- City Centre – Community - Kenyatta National Hospital and Back
- City Centre – Mombasa Road – Utawalla and Back
- City Centre – Yaya - Kawangware and Back

NOTE: Initially, **Abiria Card** will operate parallel to our Mechanical Ticketing System.

For details please:

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